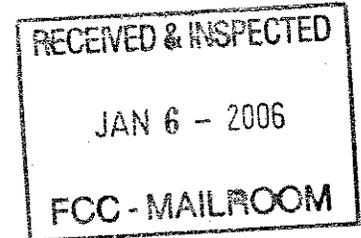


THE UNITED METHODIST HOUR

Time That Makes The Difference

Amelia Brown, Senior Attorney
Disability Rights Office
Federal Communications Commission
445 12th Street, S.W.
Washington, D.C. 20554



Re: Case CGB-CC-0042
United Methodist Hour, Inc.

Dear Ms. Brown:

Please find enclosed the original and two copies of the affidavit (with supporting documentation) I have executed in response to your letter dated December 22, 2005.

If the affidavit, supporting documentation or the petition itself remains in some way legally insufficient, please advise me at your earliest convenience so that I may correct any deficiencies.

Your assistance in this matter is appreciated.

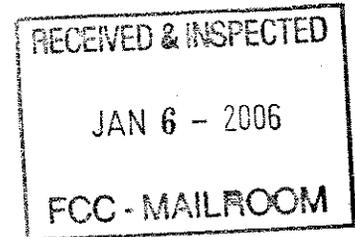
Sincerely,

Rev. Eddie Rester
Executive Director/Preacher

Post Office Box 16657 • Hattiesburg, Mississippi 39404-6657
Office 601.296.1676 • Fax 601.296.1677
Prayer Line 800.280.4040
www.thehour.org

Open Hearts. Open Minds. Open Doors. The people of The United Methodist Church

Re: Case CGB-CC-0042
United Methodist Hour, Inc.



State of Mississippi
County of Forrest

BEFORE ME, the undersigned Notary, Patricia B Slerman, on this 5th day of January, 2006, personally appeared Reverend Eddie Rester, who being by me first duly sworn, on his oath, deposes and says:

I. Compliance with 47 C.F. R. Sec. 79.1 (regarding closed captioning) would impose an undue burden to *The United Methodist Hour of MS, Inc.*, for the following reasons:

A. The expense of captioning would far exceed 2% of our gross revenue for the previous calendar year (2004).

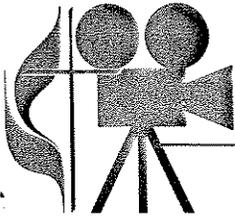
1. Gross Revenues for 2004 for *The United Methodist Hour of MS, Inc.* were \$433,240 (see Attachment A - 2004 Audit Report).

2. We would have to contract with a captioning service, purchase Closed Captioning equipment, or pay our stations to caption the programming. Calculated expense for captioning the program for our 14 stations (see Attachment B - Listing of Stations) would be well over our projected 2% gross revenues for 2005. A bid from the National Captioning Institute for captioning and encoding (see Attachment C) shows the annual expense at their least expensive rate to be \$305/week or \$16,000/year for captioning and encoding.

B. The United Methodist Hour of MS, Inc. is non-profit and donor supported. We do not have ad support or sponsorships, nor will our Board of Directors allow them (see Attachment D - Letter from Board Chair, Mark Cumbest). Therefore, there is no direct way to recover the increased costs of Closed Captioning.

C. Presently we are still recovering from the drop in revenue experienced in the wake of Hurricane Katrina. Hattiesburg, MS, which is 60 miles from the Mississippi Gulf Coast, experienced severe damage due to the hurricane. Our primary donor base of Gulf Coast and Pine Belt churches and individuals was devastated. We have projected much lower revenue for 2005 and believe this trend will continue through 2006 and 2007.

*D. From contact with our broadcast stations (please see attached list), none are willing to contribute toward the cost or process of captioning without *The United Methodist Hour of MS, Inc.* paying for such services. WABG-Greenwood has offered to caption the program for us for \$52/week or \$2704 for 2005 (Please see Attachment E - Closed Captioning quote from WABG), but this service would only be provided for broadcast on that station, thus this expense would only be a small part of obtaining captioning for all the stations on which we broadcast.*

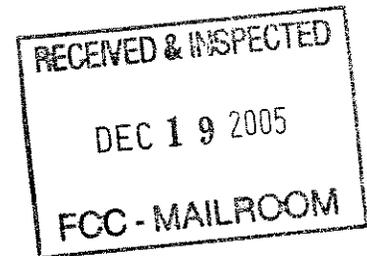


THE UNITED METHODIST HOUR

Time That Makes The Difference

December 15, 2005

Commission's Secretary
Office of the Secretary
Federal Communications Commission
ATTN: CGB Room 3-B431
9300 East Hampton Drive
Capitol Heights, MD 20743



The United Methodist Hour of MS, Inc. submits this petition requesting exemption from the closed captioning requirements, under Section 79.1 (f) of the Commission's rules, 47 C.F.R. and 79.1 (f). *The United Methodist Hour of MS, Inc.* believes that their program, *Time That Makes The Difference*, qualifies for this exemption for the following reasons:

Compliance would impose an undue burden to *The United Methodist Hour of MS, Inc.*, for the following reasons:

1. The expense of captioning would far exceed 2% of our gross revenue for the previous calendar year (2004).
 - a. Gross Revenues for 2004 for *The United Methodist Hour of MS, Inc.* were \$433,240 (see Attachment A - 2004 Audit Report).
 - b. We would have to contract with a captioning service, purchase Closed Captioning equipment, or pay our stations to caption the programming. Calculated expense for captioning the program for our 14 stations (see Attachment B - Listing of Stations) would be well over our projected 2% gross revenues for 2005. A bid from the National Captioning Institute for captioning and encoding (see Attachment C) shows the annual expense at their least expensive rate to be \$305/week or \$16,000/year for captioning and encoding.
2. *The United Methodist Hour of MS, Inc.* is non-profit and donor supported. We do not have ad support or sponsorships, nor will our Board of Directors allow them (see Attachment D - Letter from Board Chair Mark Cumbest). Therefore there is no direct way to recover the increased costs of Closed Captioning.
3. Presently we are still recovering from the drop in revenue experienced in the wake of Hurricane Katrina. Hattiesburg, MS, 60 miles from the Mississippi Gulf Coast, experienced severe damage due to the hurricane. Our primary donor base of Gulf Coast and Pine Belt churches and individuals was devastated. We have projected much lower revenue for 2005 and believe this trend will continue through 2006 and 2007.
4. From contact with our broadcast stations (please see attached list), none are willing to contribute toward the cost or process of captioning without *The United Methodist Hour of MS, Inc.* paying for such services. WABG-Greenwood has offered to caption the program for us for \$52/week or \$2704 for 2005 (Please see Attachment E - Closed Captioning quote from WABG).

Post Office Box 16657 • Hattiesburg, Mississippi 39404-6657
Office 601.296.1676 • Fax 601.296.1677
Prayer Line 800.280.4040
www.thehour.org

Open Hearts. Open Minds. Open Doors. The people of The United Methodist Church

5. Further, purchasing captioning equipment for use within our studio would require us to hire and train additional staff, adding to the expense.
6. The imposition of Closed Captioning at this time would require *The United Methodist Hour of MS, Inc.* to discontinue our program and cease broadcast operations.

Again, we respectfully request that *The United Methodist Hour of MS, Inc.* be exempted from the closed captioning requirement for the above stated reasons. For further information or clarification of points, I may be reached at:

The United Methodist Hour of MS, Inc.

P. O. Box 16657

Hattiesburg, MS 39404

601-296-1676

eddierester@thehour.org

Sincerely,

A handwritten signature in black ink, appearing to read "Eddie Rester", written in a cursive style.

Rev. Eddie Rester
Executive Director

Enclosures

THE UNITED METHODIST HOUR OF MISSISSIPPI, INC.

AUDITED FINANCIAL STATEMENTS

Year Ended December 31, 2004

THE UNITED METHODIST HOUR OF MISSISSIPPI, INC.

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NICHOLSON & COMPANY, P.A.
CERTIFIED PUBLIC ACCOUNTANTS
131 SOUTH 28TH AVENUE
P.O. DRAWER 15099
HATTIESBURG, MISSISSIPPI 39404-5099

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COLUMBIA, MISSISSIPPI 39429
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FAX 601-736-0501

INDEPENDENT AUDITOR'S REPORT

To the Board of Directors
The United Methodist Hour of Mississippi, Inc.
Hattiesburg, Mississippi

We have audited the accompanying statement of financial position of The United Methodist Hour of Mississippi, Inc. (a not-for-profit corporation) as of December 31, 2004, and the related statements of activities, cash flows, and functional expenses for the year then ended. These financial statements are the responsibility of the Company's management. Our responsibility is to express an opinion on these financial statements based on our audit.

We conducted our audit in accordance with auditing standards generally accepted in the United States of America. Those standards require that we plan and perform the audit to obtain reasonable assurance about whether the financial statements are free of material misstatement. An audit includes examining, on a test basis, evidence supporting the amounts and disclosures in the financial statements. An audit also includes assessing the accounting principles used and significant estimates made by management, as well as evaluating the overall financial statement presentation. We believe that our audit provides a reasonable basis for our opinion.

To the Board of Directors
The United Methodist Hour of Mississippi, Inc.
Page Two

In our opinion, the financial statements referred to above present fairly, in all material respects, the financial position of The United Methodist Hour of Mississippi, Inc. as of December 31, 2004, and the changes in its net assets and its cash flows for the year then ended in conformity with accounting principles generally accepted in the United States of America.

Hattiesburg, Mississippi
January 29, 2005

A handwritten signature in cursive script that reads "Nicholson & Company". The signature is written in dark ink and is positioned to the right of the date and location text.

EXHIBIT A

THE UNITED METHODIST HOUR OF MISSISSIPPI, INC.

STATEMENT OF FINANCIAL POSITION

DECEMBER 31, 2004

ASSETS

CURRENT ASSETS

Cash, unrestricted	\$	67,213
Cash, temporarily restricted		17,871
Receivable – Mississippi Conference		11,060
Other receivables		1,137
Printed inventory		3,830
Total current assets		<u>101,111</u>

FIXED ASSETS

Land		80,000
Office building and parking lot		673,560
Furniture and equipment		306,844
		<u>1,060,404</u>
Less: Accumulated depreciation		489,865
Total fixed assets		<u>570,539</u>

OTHER ASSETS

Cash, permanently restricted		244,575
Land and timber		20,043
Total other assets		<u>264,618</u>
<i>Total assets</i>	\$	<u>936,268</u>

See accompanying notes to financial statements.

LIABILITIES

CURRENT LIABILITIES

Accrued expenses	\$	8,316
Interest payable		588
Accounts payable		15,674
Deferred revenue		17,371
Current portion of long-term debt		9,501
Total current liabilities		<u>51,450</u>

LONG-TERM DEBT - NET OF CURRENT PORTION

133,450

Total liabilities

184,900

NET ASSETS

Unrestricted	506,293
Temporarily restricted	500
Permanently restricted	244,575
Total net assets	<u>751,368</u>

Total liabilities and net assets

\$ 936,268

EXHIBIT B

THE UNITED METHODIST HOUR OF MISSISSIPPI, INC.

STATEMENT OF ACTIVITIES

YEAR ENDED DECEMBER 31, 2004

REVENUE AND OTHER SUPPORT

	Unrestricted	Temporarily Restricted	Permanently Restricted	Total
General contributions	\$ 207,428	-	-	\$ 207,428
Board of directors	73,410	15,565	-	88,975
Mississippi Conference Apportionments	61,572	-	-	61,572
Memorial	15,758	-	-	15,758
Honor gifts	34,327	-	-	34,327
Building contributions	-	6,045	-	6,045
Baby grand piano fund	-	6,955	-	6,955
Memphis TV Station	430	-	-	430
Interest income	13,094	-	-	13,094
Executive Director honorariums	4,814	-	-	4,814
Counseling ministry	850	-	-	850
Endowment gifts	-	-	45,725	45,725
Hattiesburg District building lease	6,030	-	-	6,030
Highway 49 lease income	21,004	-	-	21,004
Jody's at The Hour lease and utilities	13,889	-	-	13,889
Live tapings/meals	1,288	-	-	1,288
Books of The Hour	2,588	-	-	2,588
Love offering	-	1,250	-	1,250
SuperTalk income	-	6,400	-	6,400

See accompanying notes to financial statements.

EXHIBIT B
PAGE TWO

THE UNITED METHODIST HOUR OF MISSISSIPPI, INC.

STATEMENT OF ACTIVITIES
YEAR ENDED DECEMBER 31, 2004

	Unrestricted	Temporarily Restricted	Permanently Restricted	Total
Mississippi conference video sales Banquet	\$ 200	-	\$ -	\$ 200
Net assets released from restriction	1,800	-	-	1,800
Total revenue and other support	36,215	(36,215)	-	-
	494,697	-	45,725	540,422
EXPENSES				
Program	301,272	-	-	301,272
Supporting services	231,891	-	-	231,891
Total expenses	533,163	-	-	533,163
CHANGES IN NET ASSETS	(38,466)	-	45,725	7,259
NET ASSETS DECEMBER 31, 2003	544,759	500	198,850	744,109
NET ASSETS DECEMBER 31, 2004	\$ 506,293	\$ 500	\$ 244,575	\$ 751,368

See accompanying notes to financial statements.

EXHIBIT C

THE UNITED METHODIST HOUR OF MISSISSIPPI, INC.

STATEMENT OF CASH FLOWS
YEAR ENDED DECEMBER 31, 2004

CASH FLOWS FROM OPERATING ACTIVITIES:

Change in net assets	\$	7,259
Adjustments to reconcile change in net assets to net cash from operating activities:		
Depreciation expense		41,419
Donated assets included in contributions		(1,100)
(Increase) decrease in:		
Receivables		420
Inventory		270
Increase (decrease) in:		
Accounts payable		469
Accrued expenses		4,348
Interest payable		83
Deferred revenue		(15,415)
Contributions restricted for permanent investment		(45,725)
Net cash used in operations		<u>(7,972)</u>

CASH FLOWS FROM INVESTING ACTIVITIES

Purchase of fixed assets		(12,381)
Proceeds from sale of fixed assets		500
Purchase of cash equivalents restricted for endowment		(45,725)
Net cash used in investing activities		<u>(57,606)</u>

CASH FLOWS FROM FINANCING ACTIVITIES:

Principal payments on long-term debt		(10,274)
Contributions restricted for permanent investment		45,725
Net cash provided by financing activities		<u>35,451</u>

Net increase (decrease) in cash (30,127)

Cash, December 31, 2003, unrestricted and temporarily restricted 115,211

Cash, December 31, 2004, unrestricted and temporarily restricted \$ 85,084

SUPPLEMENTAL INFORMATION:

Interest paid \$ 7,547

NONCASH INVESTING ACTIVITIES:

Contributed fixed assets \$ 1,100

See accompanying notes to financial statements.

EXHIBIT D

THE UNITED METHODIST HOUR OF MISSISSIPPI, INC.

SCHEDULE OF FUNCTIONAL EXPENSES
YEAR ENDED DECEMBER 31, 2004

PROGRAM

Director's salary	\$	52,857
Director's travel		3,054
Director's housing		3,600
Director's retirement		9,227
Director's continuing education		2,799
Director's insurance		588
Production staff payroll		27,255
Prayer ministry expense		11,565
Payroll taxes		6,765
TV/radio production and airing		171,511
Depreciation expense production equipment		12,051
		<hr/>
		301,272

SUPPORTING SERVICES

Office staff payroll		56,895
Janitorial		1,307
Staff health insurance		4,498
Staff retirement		3,437
Staff travel		573
Ministry advisor		7,210
Legal & professional		3,250
Board meeting		817
Bank charges		473
Promotion		1,289
Property taxes		2,777
Interest expense		7,629
Miscellaneous		6,123
Payroll taxes		5,674
Printing		16,113
Postage & shipping		19,202
Telephone		5,739
Utilities		18,999
Repairs and maintenance		5,845
Office expenses and supplies		4,462
Books of The Hour		822
Live tapings/meals		1,929
Computer expense		1,989

EXHIBIT D
PAGE TWO

THE UNITED METHODIST HOUR OF MISSISSIPPI, INC.

SCHEDULE OF FUNCTIONAL EXPENSES
YEAR ENDED DECEMBER 31, 2004

SUPPORTING SERVICES (Cont.)

Insurance	\$	6,527
Web design and maintenance		123
Staff continuing education		137
Director of gifts salary		12,000
Director of gifts/development expenses		3,565
Banquet expenses		3,119
Depreciation expense building, office furniture, equipment		29,368
		<u>231,891</u>
<i>Total expenses</i>	\$	<u>533,163</u>

See accompanying notes to financial statements.

NOTES TO FINANCIAL STATEMENTS

THE UNITED METHODIST HOUR OF MISSISSIPPI, INC.

NOTES TO FINANCIAL STATEMENTS
YEAR ENDED DECEMBER 31, 2004

NOTE 1 - NATURE OF ORGANIZATION AND SIGNIFICANT ACCOUNTING POLICIES

The United Methodist Hour of Mississippi, Inc. is a not-for-profit corporation, incorporated under the laws of Mississippi in 1971. This ministry produces radio and television programs funded primarily by individual contributions and funds from the Mississippi Annual Conference of the United Methodist Church. Other contributions come from various states and Protestant denominations. The ministry was expanded in 1994 to include a 1-800 prayer line ministry. In 1996, prayer groups were developed throughout the broadcast areas. Each of these expansions are to resource and support the overall ministry.

Basis of Accounting - The financial statements have been prepared using the accrual basis of accounting and accordingly reflect all significant receivables and payables.

Financial Statement Presentation - The Organization adopted Statement of Financial Accounting Standards (SFAS) no. 117, "Financial Statement of Not-for-Profit Organizations". Under SFAS No. 117, the Organization is required to report information regarding its financial condition and activities according to three classes of net assets: unrestricted, temporarily restricted, and permanently restricted. In addition, the Organization is required to present a statement of cash flows. Accordingly, the Organization has discontinued its use of fund accounting and reclassified its financial statements to present the three classes of net assets.

Use of Estimates - The preparation of financial statements in conformity with generally accepted accounting principles requires management to make estimates and assumptions. This will affect the reported amounts of assets and liabilities, disclosure of contingent assets and liabilities at the date of the financial statements, and the reported amounts of revenues and expenses during the reporting period. Actual results could differ from these estimates.

Contributions - Contributions received are recorded as unrestricted, temporarily restricted, or permanently restricted support, depending on the existence and/or nature of any donor restrictions. Support that is restricted by the donor is reported as an increase in unrestricted net assets if the restriction expires in the reporting period in which the support is recognized. All other donor-restricted support is reported as an increase in temporarily or permanently restricted net assets, depending on the nature of the restriction. When a restriction expires, that is, when a stipulated time restriction ends or purpose restriction is accomplished, temporarily restricted net assets are reclassified to unrestricted net assets and reported in the statement of activities as net assets released from restrictions.

Donations of property, equipment, marketable securities and other non-cash donations are recorded as contributions at their estimated fair values at the date of donation. Such donations are reported as unrestricted support unless the donor has restricted the donated assets to a specific purpose.

Cash and Cash Equivalents - For purposes of the statement of cash flows, cash and cash equivalents are considered to be all unrestricted highly liquid investments with maturities of three months or less at the time of acquisition.

THE UNITED METHODIST HOUR OF MISSISSIPPI, INC.

NOTES TO FINANCIAL STATEMENTS
PAGE TWO
YEAR ENDED DECEMBER 31, 2004

NOTE 1 - NATURE OF ORGANIZATION AND SIGNIFICANT ACCOUNTING POLICIES (Cont.)

Investments - SFAS No. 124, "Accounting for Certain Investments Held by Not-for-Profit Organizations", requires investments in marketable securities with readily determinable fair values and all investments in debt securities to be valued at their fair values in the statement of financial condition. Unrealized gains and losses would be included in the change in net assets.

Timber land, timber, and permanently restricted cash are classified as investments, the income from which is expendable as unrestricted support.

Accounts Receivable - The Organization uses the direct write-off method to account for receivables that are deemed uncollectible.

Printed Inventory - Inventories are stated at the Organization's cost or estimated value if donated, using the average cost method.

Fixed Assets - Donated assets, including land and building, are presented at the fair market value assessed when donated. Other depreciable assets are presented at cost or value when donated. Depreciation for a not-for-profit organization indicates funds which may need to be reserved for replacing fixed assets. Depreciation was calculated on the straight-line method over the estimated useful lives of the assets.

Maintenance and repairs are expensed as incurred. Replacements and betterments are capitalized. The costs and related accumulated depreciation of assets sold or retired are removed from the accounts and any resulting gain or loss is reflected in the accompanying statements of operations.

Income Taxes - The Organization is exempt from income taxes under Section 501(c)(3) of the Internal Revenue Code under an IRS Federal Income Tax Exemption Ruling letter dated October 16, 1974, issued to The United Methodist Church and its affiliates.

THE UNITED METHODIST HOUR OF MISSISSIPPI, INC.

NOTES TO FINANCIAL STATEMENTS
PAGE THREE
YEAR ENDED DECEMBER 31, 2004

NOTE 2 - FIXED ASSETS

Depreciation was computed as follows:

	<u>Life</u>	<u>Depreciation Expense</u>	<u>Accumulated Depreciation</u>
Building and parking lot	5/30	\$ 25,282	\$ 233,072
Office furniture and equipment	3/10	4,086	57,564
Recording equipment	3/10	12,051	199,229
Total		<u>\$ 41,419</u>	<u>\$ 489,865</u>

NOTE 3 - LAND AND TIMBER

In 1993, The United Methodist Hour received a donation of land, but the owner reserved the mineral rights, timber rights, and a life estate. Timber rights, donated in 1994, were exercised in 1995 with the sale of most of the standing timber for \$125,000. In 1996, the owner of the life estate died, and The United Methodist Hour and The Mississippi United Methodist Foundation became the joint owners of 59 acres of land. The total value was \$28,000. The cost of replanting the timber was \$6,043. With the Mississippi Forestry Commission, The United Methodist Hour is reforesting through a cost/share program.

NOTE 4 - RETIREMENT PLAN

The United Methodist Hour has made matching employee contributions in the amount of \$12,664 through a 403(b) pension plan for the director and full-time staff.

NOTE 5 - NET ASSETS

Temporarily restricted net assets consist of the following at December 31, 2004:

Capital projects \$ 500

Permanently restricted net assets consist of the following at December 31, 2004:

Endowed gifts to be held in perpetuity with the
income to be used for specified purposes \$ 244,575

THE UNITED METHODIST HOUR OF MISSISSIPPI, INC.

NOTES TO FINANCIAL STATEMENTS
PAGE FOUR
YEAR ENDED DECEMBER 31, 2004

NOTE 6 - CONCENTRATION OF CREDIT RISK

The United Methodist Hour maintains its cash balances with the Mississippi Methodist Foundation, and BancorpSouth Bank. Amounts held at Mississippi Methodist Foundation are placed in various cash and investment accounts and are not covered by the Federal Deposit Insurance Corporation (FDIC).

Management believes the concentration of credit risk is minimal due to the nature of the holdings of the Mississippi Methodist Foundation and their balance of unrestricted net assets available. At December 31, 2004, all deposits with BancorpSouth were covered by the Federal Deposit Insurance Corporation.

In 2004, more than eleven percent (11%) of the organization's total revenues were received from the Mississippi Conference of the United Methodist Church. Also, more than nine percent (9%) of total revenues were received from a business and more than five percent (5%) of total revenues were received from a trust.

NOTE 7 - NOTE PAYABLE

The United Methodist Hour has a note payable to a bank secured by a building. The note is due in monthly installments of \$1,485, including interest at a variable rate, equivalent to 0.75% above prime (not to exceed 6.85%), through October 2007. Remaining principal and interest will be due at that time. The principal outstanding under this note at December 31, 2004 is \$142,951.

Estimated maturities of notes payable are as follows at December 31, 2004:

2005	\$	9,501
2006		10,087
2007		123,363
2008		-
2009		-
Thereafter		-
	\$	<u>142,951</u>

Time That Makes The Difference airs on the following stations:

Biloxi, MS WLOX (13) ABC
Corinth, MS FUMC (8)
Fulton, MS W88BX (38)
Greenville, MS WABG (ABC) (6)
Hattiesburg, MS FBC (6)
Hattiesburg, MS FBC (6)
Jackson, MS WAPT (ABC) (16)
Leland, MS FUMC (20)
Louisville, MS Video Media (5)
Memphis, TN WHBQ (Fox 13)
Meridian, MS WTOK (ABC) (11)
Mobile, AL/Pensacola, FL WHBR (33)
Mobile AL/Pensacola, FL WHBR (33)
Philadelphia, MS FUMC (7)
Starkville, MS FUMC (5)
Starkville, MS FUMC (5)
Starkville, MS FUMC (5)
Tupelo, MS WTVA (NBC) (9)

Subject: National Captioning Institute-Per our conversation

Date: Thursday, November 17, 2005 1:02 PM

From: Lydy Pinzon-Dadley <LDadley@NCICAP.org>

To: "'pattyupton@thehour.org'" <pattyupton@thehour.org>

Dear Patty,

It was a pleasure speaking with you, thank you so much for your interest in our services. Below is the information you requested.

The rates to caption "Time that makes the difference" in English are:

Pop-on: \$300/per half-hour

Roll-up: \$175/per half-hour

Encoding the DVC Pro format: \$130/per half-hour

For a demonstration of how these captions work please go to our website at:

<http://www.ncicap.org/precap.asp>

You asked me if you could duplicate the tape with the captions into other formats. The answer is Yes. I will follow-up with you next week or please feel free to contact me if you have any questions.

Thank you again and have a wonderful week!

Lydy Pinzon-Dadley

National Captioning Institute

The Global Captioning Leader

1900 Gallows Road, Suite 3000

Vienna, VA 22182

703-917-7611 V/TTY

703-917-9853 Fax

Visit us at <http://www.ncicap.org/>

<<Lydy Pinzon-Dadley.vcf>>



CUMBEST **REALTY, INC.**



www.cumbestrealty.com

17725 Highway 63 • Moss Point, Mississippi 39562 • Phone: (228) 588-6213 / (228) 762-7272 • Fax: (228) 588-6225

December 15, 2005

To Whom It May Concern:

The United Methodist Hour of MS, Inc. is a non-profit, donor-supported ministry overseen by a Board of Directors. The United Methodist Hour has been in existence since 1971 and has a history of excellence in broadcasting, recently receiving national awards from The United Methodist Association of Communicators. Asking us to add closed captioning, however, could endanger our long history of excellence in broadcasting.

Throughout its history, the Board of Directors has overseen every aspect of the ministry including fund-raising. It has been our policy throughout the life of the ministry to **not** allow sponsorships or advertising within the program due to the spiritual nature of the programming. We have relied on churches and individuals to help us pay expenses. I do not foresee the board changing our policy toward sponsorships or advertising to pay for the cost of closed-captioning. This would be contrary to the spirit of the programming.

Recently, Hurricane Katrina not only caused extensive damage to our building, but also to our donor base, which was located primarily in the Gulf Coast and Pine Belt regions of Mississippi. Projected revenues show a significant shortfall for 2005 and 2006. We are not adding staff, programming, or any increases in expenses at this time. At this point, the additional expense of closed captioning could cause us to reduce the scope of our outreach or close altogether.

If you would like to discuss this matter, I would be more than happy to do so.

Sincerely,

Mark Cumbest, Chair
Board of Directors



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The cost of WABG-TV6 doing the closed caption for United Methodist Church would be \$52 per week.

Any questions please do not hesitate to call me.

Sincerely,
Mandy Lester
Senior AE
WABG-TV6/DT
Greenwood/Greenville